



The Rupp Method
powered by **VOICES OF THE WORLD**

Included is a *partial*** list of the topics covered in our training. If you have any questions at all about what our training entails, please reach out to us. We want you to feel confident that everything you need is provided in our course.**

Accent and Language Training

- Planning Your Time: Course & Session Sequence and Flow
- Training Techniques: Scaffolding, Data, Cueing, and More
- Understanding and Identifying Errors
- Broad and Narrow Phonetic Transcription
- Teaching Placement and Movement
- Teaching Stress, Intonation, and Linking
- Feedback Techniques
- Training Techniques Demonstration
- Discussion of Errors and Correction
- Hands-On Skills Training
- Student Practice: Tools and Challenges
- Measuring and Reporting Progress
- ...and much more!!

Marketing and Sales

- Effective Phone Consultations Using Our Proven Sales Script!
- How to Close a Sale
- Ad Generation
- Ad Placement: What Works and What Doesn't
- Effective and Ineffective Lead Generation Strategies
- Growing an Email List
- How to Nurture Leads

Business Structure and Strategies

- Customer Service and Customer Satisfaction
- Handling Lack of Student Practice or Progress
- Managing Your Time with a Growth Mindset
- Practical Business Management Tips

Public Speaking Course (Add-On)

- If you want to dive into speech training for native speakers or public speaking for native and non-native speakers, we have content to meet your needs.